



Packaging Resources, Inc. Newsletter

Happy 2011! We're looking forward to a new year of creative packaging solutions.



Reversible Salad Bowls: Your Versatile Serving Solution

Practical and recyclable reversible bowls are attractive to your customers because of their elegant and well-built appearance. The bowls are designed with stylish lightweight PET plastic to make food appealing when your customers dine in and when they take food home.

The reversible bowl can be presented in two ways. First, you may use the black or clear bowl on the bottom with the clear lid on top. You can also choose to flip the arrangement, using the clear lid as the base with the black or clear bowl on top. The bowl-on-bottom presentation is great for traditional and casual venues. By placing the bowl on top, you can add more flair to formal events.

This dual-presentation container takes care of your food packaging needs at a wide range of occasions, both fancy and informal. Manufacturers have recently expanded bowl sizes for greater storage capacities (**8 oz, 12 oz, 16 oz, 24 oz, 32 oz, 48 oz** and **64 oz** with four sizes of corresponding lids).

All newly available sizes help introduce customers to appetizing sweets, cakes, pastries, fruit, party mixes and more.

Reversible Bowl Info to Know:

Upcoming Trade Shows:

Wisconsin Restaurant Expo:

March 21-23 2011, Frontier Airlines Center, Milwaukee, WI

Wisconsin Cheese Industry

Conference: April 13-14 2011, La Crosse Center, La Crosse, WI

National Restaurant Association

Show: May 21-24, 2011, McCormick Place, Chicago, IL at booth #5710



Hot paper coffee cups in SB08, 8 oz, SB10SQ, 10 oz squat, SB12 12 oz, SB16 16 oz and SB20 oz. Insulated coffee cup sleeves item code SBSLV. 5 compatible lids: 8 oz white dome, 10-20 oz white and black dome lid, 8 oz white fold-back lid and 10-20 oz flat

- Reversible bowls are suitable for supermarkets, self services, carry out or dine in restaurants, industrial, hotels, home delivery, coffee shops
- Bowls come in clear and black, both with clear lids

fold-back lid.

Low minimum quantity (50 cases) for custom print order.

Custom Printed Paper Cups

Custom printing can draw your customer's eye, promote your brand or add a new seasonal design on an **8 oz, 10 oz, 16 or 20 oz** cup hot beverage cup. Coffee shops, take out restaurants, caterers and foodservices use disposable coffee cups as a convenient drink solution. Business owners also use custom printing to make their name stand out.

Available in classic white and stock pattern, hot paper coffee cups can be joined with several options of lids. Choose white and black dome lids and white fold-back lids for coffee, tea or juice drinkers. The polyethylene material that lines all of custom print or plain white cups supplies effective leak-resistance. The lids also provide a tight, safe seal - an essential quality for to-go hot cups. The matching coffee cup sleeves ensure that your customer's hands stay cool while beverages stay hot.

Custom Cups Info to Know:

- Cups printed with soy based ink
- Short lead time (six to eight weeks) for custom printing and low minimum order requirement
- Printing process is based only on the number of cups you order, not number of colors

Packaging Resources, Inc. a wholesale food packaging resource for food processors and distributors

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Packaging Resources, Inc

8647 West Ogden Ave. Lyons IL 60534

www.PRIpackaging.com

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