



Stand *OUT* Packaging

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Packaging Resources, Inc.

Packaging Resources Inc. (PRI) is a full-service food packaging resource company. We deliver a comprehensive packaging solution with project coordination and inventory control. Bakeries, quick service restaurants, convenience store chains, food processors and redistributors use PRI's tools and knowledge to package and present their food product.

PRI's business expertise is accessible through several capable channels and partnerships:

- The wholesale bakery division provides an integrated flexible packaging solution through food package logistics (JIT) and inventory control (VMI) consulting. Services include material sourcing, price consulting and packaging design
- IML/PRI Packaging Company uses the specialized and innovative In-Mold Labeling process for tamper evident, leak-proof, seamless print labeling and sleek presentation
- Food Packaging Warehouse online store is an extension of PRI's sound products and competitive value
- PRI is the exclusive manufacturer of the new Sterling King Products brand. Caterers, restaurants and end-users receive exceptional value and ready inventory of plastic food containers, deli food containers, aluminum foil pans and biodegradable containers
- PRI provides art coordination for custom print labeling so products include our clients' brand identity

Product Success Profile

Cold Cups, Hot Desserts and Lids for all Occasions

From large to small liquid servings, PRI represents products that satisfy a host of packaging needs. One of our distinctive and successful product partners offer **soufflé cups, 1 to 5.5 oz.** as well as a multipurpose assortment of **beverage lids and cups.**

Welcome to the new PRI Newsletter Packaging Industry Solutions

Welcome to a new communication source of information and insight from the food service and packaging industry. As the staff of Packaging Resources Inc. (PRI), our aim is to transmit the best industry knowledge and sales solutions - helping you to make informed decisions about the product packaging of your business.

Happy Spring! April 2010

In this issue:

- **Success Stories:** Showcase on Two PRI Products' Capabilities
- **Industry News:** Study Shows Optimism for Foodservice
- **Industry Trend:** How End-User Choices Allow for New Food Packaging Opportunities
- **This month!** International Cheese Technology Exposition

Product Success Profile The Shipping and Serving Benefits of Foam

Owing to professional partnership, PRI presents a unique blend of disposable material packaging product services, original automated manufacturing process and advanced shipping practices. PRI and its manufacturing collaborators deliver multi-faceted products with customer-satisfying

Black, clear and natural plastic are available for soufflé cups orders. **Clear soufflé cup lids** correspond to each size of cups. These special serving items are suitable for desserts, dressing, side dishes and many other packaging possibilities.

Clear beverage lids fit to and protect all sizes of beverage cups. These lids are designed in a flat style, including an **x-shaped straw slot, domed lids with a sealed top as well as dome lids with hole.**

With cup sizes ranging from **9 to 32 oz., the complete cups and lids program** can meet a considerable number of beverage specialties. Read the full description at PRIPackaging.com.

Industry professionals express confidence in 2010

Judging from the results of a recent survey from Foodservice Packaging Institute in Falls Church, Virginia, mounting confidence is signaling an encouraging new year.

"We've been doing this for a while," John Burke, President at FPI says about the yearly industry survey. "Bottom line, our members (food packaging manufacturers and suppliers) are very optimistic about recovery in 2010."

FPI members gave their opinions on their profits, volume and earnings in 2010 compared to last year. The members responded positively, adding that they have confidence in more than one area of their business.

Read the full article at PRIPackaging.com/industrynews.

Share your thoughts with PRI! We'll cover realities of recycling in an upcoming newsletter issue.

Contact newsletter@pripackaging.com.

Consumer Priority is "Dining Down"

As encouraging news arrives for manufacturers, customer concerns continue. For this reason, the food packaging and manufacturing industry stands at a unique place in the market place.

John Burke, of the Food Packaging Institute, shares more of his opinions on the state of the industry and its distinguishing markets.

solutions.

This arrangement of **foam black and white plates, platters, bowls, trays** and many convenient items are supported by leading production technology and versatile offering of materials.

Foam, plastic, film and clear packaging comprise one arm of PRI's represented products. Both square and rectangular hinged lid foam containers (ideal for **to go** and take out orders) are available to aid all levels of food distribution and retail. **Compartmented foam containers** give take-out and dine-in flexibility.

With PRI, the line has also made space economy a keen focus in their shipping. A savvy management of fill items and floor-loaded trucks allows the customer's items delivered intact and at minimum cost.

This line of products has stationed itself at the forefront of the industry by introducing specialty anti-bacterial **food wrapping film** and dispenser for caterer and restaurant kitchens. It supplies an advantage for every food **distributor, caterer, restaurant and retailer.**

Read the full description at PRIPackaging.com.

Add your voice to FPW's blog discussion! Discuss new products, uses and news all about food packaging!

As we saw in FPI's study, things are looking rosier for food packaging. Burke points out specific realities of end-users who are dealing with economic troubles and what the industry's future holds.

"It's not that our members are not affected by the recession," Burke says. "If people stop going out to eat, then that would have major impact on us." However, he says, consumers are mainly adjusting their food behaviors.

Read the full article at PRIPackaging.com/industrynews.

The 2010 International Cheese Technology Exposition is an industry event designed to dispense insight and packaging information for cheese and related dairy products. North America IML Containers will join manufacturers and suppliers in Madison, Wisconsin April 20-22, offering its services as an inventive and reliable producer of packaging solutions. Find us at booth 438 at the Alliant Energy Center.

Check out the [list of events](#) at ICTE.